

CHECKLIST

Your first coffee chat with a possible co-founder

Ten questions to answer together before you talk about building a company. There are no wrong answers, only answers that do not fit.

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- ☐ Why do you want to start a company now?
 - ☐ How many hours a week can you give this in the next six months?
 - ☐ How long can you go without a salary?
 - ☐ Which part of building a startup do you enjoy least?
 - ☐ Who decides when we disagree?
 - ☐ What happens if one of us wants out?
 - ☐ Which role does each of us take, and who leads?
 - ☐ How do we split equity, and why?
 - ☐ Do we use vesting, and over how many years?
 - ☐ Where do you want this company to be in three years?
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Notes
